

Community Empowerment in Improving IMTAQ and Science and Technology in Ulujami Village

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ABSTRACT

The situation of the metropolitan community which tends to be busy and hedonistic causes the emergence of social phenomena in the community, one of these cases occurs among the people in Ulujami Village. The social phenomenon that occurs causes low public concern for participation in social, religious activities and awareness of the importance of mastering technology for owners of micro, small and medium enterprises. Based on these problems, Darunnajah University students created a community service program by carrying out community empowerment activities in an effort to improve IMTAQ and science and technology and the integration of the two in Ulujami Village. Because by integrating IMTAQ and science and technology in life, it can form a rabbani society and intellect. To realize these activities, various activities are carried out by actively involving the community. The activity focuses on improving the community's ability to study religion and technology by holding socialization activities to village officials and communities in an inclusive manner, conducting socialization and training to the younger generation and teaching religion to children as the basis for their education. Meanwhile, the implementation of technology empowerment is carried out for MSME owners to be able to develop their business through marketing with social media and online. Keywords: Empowerment, Faith and Piety and Science and Technology.

KEYWORDS

Empowerment;
Faith and Piety;
Science and Technology



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1. Introduction

Society as a collection of individuals forms a social group that interacts with each other and has needs that must be met [1], [2]. They live with the aim and hope of gaining prosperity, security, comfort, happiness and fulfilling the needs of the environment, government and themselves [3], [4]. In this way, people interact with each other and people's behavior gives rise to social changes which result in the emergence of various kinds of social phenomena, especially in the modern era or globalization, people face big challenges to achieve prosperity [5]–[7]. Modernity as a form of transformation and development has become a phase that must be faced by every individual or group of people in carrying out their lives so that they can develop in accordance with changing times [8]–[10].

According to the Islamic view, the meaning of modern includes various aspects of social life which should be able to shape and lead people to improve their quality of life to become individuals who are faithful and devout in addition to having abilities in science and technology [11]–[14]. Modernity occurs among people globally as a social phenomenon that cannot be avoided, this is marked by the emergence of human creativity to overcome difficulties and fulfill their life needs both materially and immaterially [15]–[19].

With the existence of these social phenomena, it is necessary to make efforts to develop community capabilities both holistically and technologically so that they can overcome problems and make correct decisions [20]–[23]. This effort is referred to as community empowerment or in other terms it is also interpreted as community development [24]–[29].

Community empowerment is carried out to increase the ability of each individual or group, especially the vulnerable and weak, so that they can meet their needs, especially religious needs, the need for goods and services as well as the need to participate in development and decisions in social life.

Community empowerment is carried out to develop three factors of community needs, namely spiritual empowerment, intellectual empowerment and economic empowerment [30]. Thus, the ability to master religious knowledge, science and economics must be possessed by the community in order to achieve a prosperous, just and prosperous life in accordance with the hopes and aspirations of the Indonesian people.

Responding to this social phenomenon, Darunnajah University students are trying to empower the community and improve the IMTAQ and science and technology of the community by carrying out religious, educational, social activities and business digitalization outreach activities for MSME owners in a real work study program in the Ulujami Village area.

The super busy conditions of metropolitan society result in minimal social activities in the community and a lack of early religious education for children and even teenagers. Apart from that, an environment with a high level of business competition means that new entrepreneurs always want to try to develop so that they can compete with bona fide businesses. To overcome this phenomenon, Darunnajah University students contacted the Ulujami community, especially in RW 05, starting from the mosque, majlis ta'lim, elementary school, high school and surrounding MSMEs to help improve the quality and capacity of the community.

The phenomenon of moral degradation among metropolitan children is one of the concerns of community empowerment carried out by Darunnajah University students, by strengthening the teaching of the Al-Qur'an and morals in nearby mosques as well as strengthening Salafi teaching methods with the addition of modern teaching using the PAIKEM method in local mosques. 'lim which has a santri kalong system. Darunnajah University students offer the best TPA teaching solutions for children in the Ulujami area, so that with this activity a young generation can be formed who understands Islamic values and is not easily influenced by the hedonistic culture of the capital city as an effort to empower the spiritual community.

The young millennial generation tends to be less wise in using social media, so Darunnajah University students are trying to empower their intellectual and creative abilities by holding training for Triguna Vocational School students and supporting extracurricular activities at MI Muta'alimin 2 as a place for learning, to channel talents and improve the abilities of the generation young people to always increase their capacity and quality. Apart from that, the younger generation as the nation's successors need to understand that the smallest element of society is the family, so to create a good society it can be formed from a good family. With this, Darunnajah University students are conducting outreach to teenagers and the community about the importance of forming harmonious family relationships by conducting motivational speech parenting seminars.

Meanwhile, economic empowerment is carried out by looking at the great opportunities and motivation that MSME owners have to increase the quality and quantity of sales, Darunnajah University students hold workshops or training for people who have small and medium business MSMEs, as well as outreach using social media and ordering via online. shopeefood, gofood and grabfood in order to increase turnover and customer interest in the products being sold.

With this activity, Darunnajah University students are trying to maximize community empowerment efforts with activities to increase their faith, piety and mastery of science and technology. If IMTAQ and science and technology are balanced and their existence is realized in social life, then all social problems and social phenomena that occur can be overcome by solving problems in accordance with the Islamic worldview. IMTAQ as the basis of a person's faith can lead to usefulness and appropriateness for mastering science and technology.

Community empowerment aims to prepare people to be able to achieve prosperity, progress and independence in an atmosphere of sustainable social justice. (Sumaryadi, 2005). According to (Mardikanto, 2014) community empowerment has six objectives, namely:

- Institutional improvements or better institutions, namely by improving the activities or behavior carried out, are expected to be able to improve institutions and also develop business partnership networks.
- Business improvement or better business, namely by improving education, accessibility, activities and institutional improvements, is expected to improve the business being run.
- Improved income or better income, namely by improving the business being run, it is hoped that there will be an improvement in the income they get, and also the income of the family as well as the community.
- Environmental Improvement or Better Environment, namely improving the physical and social environment. What can result in poverty is also limited people's income.
- Improving life or better living, namely where income levels and environmental conditions improve, it is hoped that this can improve the living conditions of each family in society.
- Community improvement or better community, namely where a better life is realized due to the physical and social environment developing in a better direction, so that a good and prosperous community life can be created.

Community empowerment is a necessity carried out by every individual within the community itself. In this case, students have an important role as agents of change or agents of change who must participate in the change efforts that occur in society. This activity is real proof of our dedication to the Indonesian people and nation.

In this community service, Darunnajah University students discovered several problems that occurred in the Ulujami Village environment, especially in RW 05, namely as follows:

- Lack of community social activities and religious activities at the Ulujami area mosque
- Lack of balance between IMTAQ and science and technology in the Ulujami area
- The low level of intellectuality and interest in literacy among the people and children in the Ulujami environment
- Lack of understanding of marketing via social media and online business for new entrepreneurs in the Ulujami area

2. Method

In this service, the Participatory Rural Appraisal (PRA) method is used, namely an approach that involves and involves the community in the community empowerment process starting from the activity planning stage to the evaluation stage and receiving benefits as a result of activities for the community. (Harry, 2003). The stages used in Participatory Rural Appraisal (PRA) include planning, organizing, actualizing, controlling and evaluating.

Planning is carried out by conducting field observations and preparing activities that involve the community from the start by identifying activity needs, time availability, facilities and infrastructure needs that are adapted to local conditions. Apart from that, place mapping, preparation of activity calendars, village searches and problem organizing were carried out which focused on community empowerment in improving IMTAQ and science and technology.

The implementation or actualizing stage of the PRA method involves the community in the entire series of activities, so that it is hoped that it can increase the community's independence and internal strength to be able to identify problems and potential in their environment. The implementation of this method goes through interview stages, identification of figures, self-introduction to the community and assessment or studying the factors of problems that occur. From the results of data and information collection, activities can be carried out in accordance with community needs, such as training, outreach and assistance in implementing these activities. Controlling is carried out during the activity in consultation with the supervisor.

The final stage of activity, namely evaluation or evaluation, can be carried out periodically to obtain an assessment of the level of success that has been achieved from the IMTAQ and science and technology empowerment and improvement program that the community has participated in. So that the benefits or impacts obtained from these activities can be known.

3. Results and Discussion

The Real Work Lecture Program or KKN is a learning tool for students to get involved directly in helping solve problems and empowering community potential. This is of primary importance in KKN activities carried out by 6th semester students at Darunnajah University. This program is a form of student service to society by participating in community development and empowerment.

Community service as an effort to disseminate knowledge, technology, and instill faith and piety is an implementation of the Tri Dharma of higher education which is oriented towards improving human resources and IMTAQ and science and technology capabilities in the community by providing added value and developing activities for the community, both in activities social, educational, economic and changes in people's social behavior.

This community service activity was carried out in Ulujami Village, especially in RW 05 for 21 days from February 6 2023 to February 26 2023 through the Community Empowerment program in Improving IMTAQ and Science and Technology in Ulujami Village. The activities carried out in RW 05 were carried out by group one with nine KKN members. We implement these community empowerment activities in several service locations as follows:

- Al-Hidayah Mosque in Ulujami Village
- Majelis Ta'lim Risalatul Mu'awwanah in Ulujami Village
- Triguna Vocational School in Ulujami Village
- MI Nurul Muta'alimin 2 in Ulujami Village
- Nearby MSMEs in Ulujami Village, Warkop Jabar, Tampebako Caffe and Bakso Pak Kempis

Community empowerment, also known as community empowerment, is a concept of developing and increasing the capacity of the community so that it has the strength and ability to meet the needs for necessary goods and services, increase income and participate in the nation's development process. The ways that can be used to empower the community are by providing support with resources, knowledge, teaching, socialization, opportunities and awareness of the potential they have which can then be developed.

In the Islamic view, community empowerment is a learning activity for people to be able to improve their quality of life independently so as to achieve prosperity in the world and also safety in the afterlife. (Matthoriq, 2014) According to Agus Efendi, there are three empowerment factors that have a high urgency value, namely spiritual empowerment, intellectual empowerment and economic empowerment. (Nanih Machendrawaty, 2001)

On this basis, community service activities by Darunnajah University students carried out in the Ulujami Subdistrict area, especially in RW 05, orient towards empowering these three factors which are then called the three pyramids of community empowerment as follows:



A = Spiritual Empowerment

B = Intellectual Empowerment

C = Economic Empowerment

Where spiritual empowerment is at the top of the pyramid, this illustrates IMTAQ as the foundation of science and technology, namely intellectuality and the economy of society. The more obedient a person is and closer to Allah SWT, the abilities they have will be managed properly and bring happiness in this world and the hereafter. While intellectuals and economic progress are good, but without having a religious soul, these abilities can become a boomerang and become a danger to one's own step.

So with this, humans must remember the purpose of being created into this world, namely to worship Allah SWT as stated by Allah SWT in Surah Az-Zariyat verse 56, namely:

لِيَعْبُدُونِ إِلَّا وَالْإِنْسَانَ الَّذِي خَلَقْتُمْ وَمَا

Which means, "I did not create jinn and humans except so that they would worship Me." So abilities in science and technology need to be balanced with strong IMTAQ.

As for community empowerment in spiritual activities, namely by holding TPA, recitation, developing Al-Qur'an teaching methods using the PAIKEM method, namely active, innovative, creative, effective and fun learning with the addition of teaching materials and educational games.

Community empowerment in intellectual development activities is carried out by providing literacy reading parks, seminars, outreach, counseling and training for the community. As for economic activities, assistance is provided to MSME owners so they can use product marketing using social media and online platforms such as shopeefood, gofood and grabfood. By integrating IMTAQ and science and technology, it is hoped that society can develop further and have balanced abilities in using technology while remaining based on obedience to Allah SWT.

NO	PLACE	PROBLEM	KKN ACTIVITIES
1	Al-Hidayah Mosque	There are no TPA activities at the mosque	Procurement of Al-Qur'an Education Parks, development of TPA teaching systems, addition of teaching materials, literacy reading and recitation parks
2	Majlis Ta'lim Rusalatul Mu'awwanah	The TPA learning system only focuses on the ability to read the Koran	Development of the TPA teaching system, addition of teaching materials, literacy reading parks and implementation of the PAIKEM method
3	Triguna Vocational School	Lack of awareness among teenagers regarding the importance of a harmonious family and wise use of social media	Providing motivational speech parenting seminars, socializing the wise use of social media and design training to hone soft skills
4	MI Nurul Muta'alimin 2	Scout extracurricular training did not take place because there were no teachers	Providing scout extracurricular training and developing extracurricular management in schools
5	UMKM, Warkop Mabar, Tampebak Caffe and Bakso Pak Kempis	Lack of understanding by sellers to use social media and online platforms to expand marketing	Socialization of online marketing and through social media as well as developing MSMEs by holding innovative activities in these MSMEs

IMTAQ means faith and piety, which is a form of a person's obedience to his creator, namely Allah SWT, while science and technology means the ability to master science and technology. These two things must work synergistically in order to produce the quality of a society that is both intellectual and Rabbani. So that the more you increase your knowledge, the more your obedience to Allah SWT will increase. BJ Habibie stated that IMTAQ without science and technology will cause humans to have difficulty adapting to changing times, while science and technology without IMTAQ will bring harm and harm to society. Islam plays a very big role in the history of the development of science and technology, so Islamic sharia must be used as the basis or basis for regulations for using science and technology, so that IMTAQ and science and technology must work in a balanced and synergistic manner. (Ifham, 2020)

Before carrying out community service activities, Darunnajah University students carry out several stages, namely preparation or activity planning by making a plan and timeline of activities along with their goals and objectives. Then field observations to determine the accuracy of the activities required by meeting village officials, majlis ta'lim owners, ustadz teaching majlis ta'lim, DKM and mosque administrators, school principals and student affairs, MSME owners and the community around RW 05. After conducting the analysis According to these needs, appropriate activities are designed and implemented with guidance and supervision from lecturers. The final stage of the activity is competitions as an assessment of the success of the activity.

The following community empowerment activities in improving IMTAQ and science and technology carried out in Ulujami Village, especially in RW 05 by a group of Darunnajah University students are as follows:

3.1. Community Empowerment in Improving IMTAQ and Science and Technology with Spiritual Improvement Activities

Spiritual improvement activities are activities created to raise awareness of the importance of religious knowledge by empowering the community which is oriented towards increasing faith and piety. Darunnajah University students carried out this activity in two places, namely the Al-Hidayah Mosque and Majlis Ta'lim Risalatul Mu'awwanah. The initial stage before carrying out activities is identifying problems and needs or need analysis in that place, information and data are obtained which are then expressed in the form of activities in the Al-Qur'an Education Park, Literacy Reading Park and recital for mothers.

The characteristics of these two places are as follows:

NO	AL-HIDAYAH MOSQUE	MAJLIS RISALATUL MU'AWWANAH
1	Flexible TPA system	Kalong Santri Landfill System
2	Iqro' method	Sorogan and ngaderes reading methods
3	Books used by Iqro'	The book used by Torotan
5	The study schedule is not fixed	The study schedule is fixed
6	Lack of order	It's orderly

With these problems, Darunnajah University students created spiritual improvement activities or IMTAQ by modifying teaching methods by adding the PAIKEM method, namely active, innovative, creative and fun learning. This activity adds other teaching materials besides the Al-Qur'an, namely basic Arabic, hadith, fiqh and stories of the prophet in the form of songs, stories and films.

Activities at the Al-Hidayah mosque for providing TPA began with setting a schedule for reciting the Koran and ordering TPA participants to come to the mosque in accordance with good etiquette and clothing. After teaching the Al-Qur'an and cultivating morals in TPA activities, a literacy reading park was held by providing light and Islamic reading materials to children to foster a love of reading books and foster the habit of reading books again or known as back to book activities.

As for the activities at Majlis Ta'lim Risalatul Mu'awwanah, because the teaching system that is usually implemented cannot be changed, namely TPA participants repeat the teacher's reading until they are fluent, the activities carried out are developing understanding of hijayyah letters and implementing a reward and punishment system. So that children and the community have great motivation to improve the quality of reading the Koran.

Apart from that, the unique system implemented at this Majlis, namely santri kalong, is its own characteristic. Many TPA members come from far away because the quality of teaching at this Majlis is well known to the community, and many of its graduates enter Islamic boarding schools. Seeing this opportunity, additional activities were held, namely embedding learning using direct methods to teach basic Arabic and daily conversation to TPA members. This activity was carried out successfully and can increase children's learning motivation, this is proven by the large number of TPA participants, around

40 people. Meanwhile, at the Al-Hidayah Mosque, initially only around 5 to 6 children were interested in attending TPA, which increased to 30 children per day.



Figure 1. TPA activities (a) Majelis Ta'lim Risalatul Mu'awwanah (b) Al-Hidayah Mosque

With the implementation of these activities, the community was very enthusiastic about bringing their children to study at mosques and majlis ta'lim and awareness began to grow of the importance of learning religious knowledge as a provision for this world and the hereafter.

3.2. Community Empowerment in Improving IMTAQ and Science and Technology with Intellectual Activities

Intellectual improvement activities are activities created to develop people's abilities so they can master science and technology. This activity tries to balance IMTAQ and science and technology so that an intelligent and Rabbani society can be formed and has a good level of intellectual intelligence. Intellectual intelligence or often called Intelligence Quotient (IQ) is a form of human intelligence qualification with the ability to think rationally and logically that dominates it.

According to Harvard psychologist Howard Gardner, there are eight types of multiple intelligence: spatial or visual intelligence, linguistic or verbal intelligence, logical or mathematical intelligence, kinesthetic or physical intelligence, musical intelligence, interpersonal intelligence or communication skills, intrapersonal intelligence or the intelligence of managing emotions and intelligence. naturalistic or intelligent with the ability to be in harmony with nature.

So, to improve their intellect and ability to master technology, Darunnajah University students carried out this activity in two places, namely Vocational School Triguna and MI Nurul Muta'alimin 2 to get maximum research results.

The initial stage before carrying out the activity is identifying problems and needs or need analysis in that place, information and data are obtained which are then expressed in the form of motivational speech parenting seminars, design training and outreach on using social media wisely and reviving extracurricular activities that are no longer there. walk.

The characteristics of these two places are as follows:

NO	TRIGUNA VOCATIONAL SCHOOL	MI NURUL MUTA'ALIMIN 2
1	Vocational school with adequate school facilities	Elementary school with incomplete facilities
2	School management and KBM are good	Extracurricular management is problematic
3	Students' understanding of maintaining relationships is still lacking	Students' understanding of maintaining relationships is good
5	There are relatively many social media users	Few social media users

With this problem, Darunnajah University students created activities to increase intellectuality and awareness of the importance of Islamic religious teachings in protecting themselves from promiscuity. These two research objects received different treatment because of their different levels of education.

So at Triguna Vocational School with a high school education level, a special activity was formed for teenagers, namely a motivational speech parenting seminar with the aim of socializing the importance of protecting oneself from promiscuity and the need to be a dutiful child to one's parents in order to create a harmonious family. Teenagers who grow up in metropolitan cities tend to feel free because their parents leave them to work, many have egocentric thinking, so socialization is needed to raise awareness of the importance of maintaining good relationships with parents, teachers, friends and everyone around them. In this socialization, educational videos were also used to reinforce the fact that teenagers' interest in visual media is very high. So this socialization activity was carried out enthusiastically with full support from the school management in the form of providing facilities for this activity.

Apart from that, Darunnajah University students held design training using Canva media for students at Triguna Vocational School. This activity is carried out with the aim of developing students' creativity so that they can move on to positive and more productive things. With this training, students get the opportunity to develop graphic design soft skills as preparation for doing business or mastering technology. This can be a golden offer for students to be able to use social media more wisely, namely by creating work that can be shown to the public, not just enjoying existing features but those who will be able to create them.

The activities carried out at MI Nurul Muta'alimin include increasing scout extracurricular activities which were previously stopped due to the transfer of teachers. Empowerment in this area has received a very good response because if extracurricular activities stop, students will easily feel bored with learning activities in class alone. Improving students' intellectuality in the extracurricular area is learning that is very necessary, especially for elementary school students who tend to be active.



(a) (b)
Figure 2. Training Activities (a) Triguna Vocational School (b) MI Nurul Muta'alimin 2

With these activities, there is an increase in students' intellectuality, namely visual intelligence, verbal intelligence, logical intelligence, physical intelligence, communication skills and intelligence to manage emotions. Obtaining academic and non-academic achievements improves students' hard skills and soft skills. This achievement is a source of pride and brings benefits to students, one of which is for applying to higher level schools or universities through the achievement route.

3.3. Community Empowerment in Improving IMTAQ and Science and Technology with Economic Activities

Spiritual improvement activities are activities created to develop businesses, businesses or MSMEs owned by the community so that they are not less competitive with the times. In this activity, mastery of science and technology is integrated with faith and piety so that in every result the community gets a blessing.

Economy in English is economic and in Greek it is Oikos which means household rules. The definition of economics is everything related to the needs for survival in the household and social life. (Putong, 2010)

Darunnajah University students carried out this activity in three places, namely Warkop Mabar, Tampebako Caffe and Bakso Pak Kempis. The initial stage before carrying out activities is identifying problems and needs or need analysis in that place, information and data are obtained which are then

expressed in the form of Money Making Workshop activities with Instagram, product marketing management through social media and online platforms such as shopeefood, gofood and grabfood .

The characteristics of these three places are as follows:

NO	WARKOP MABAR	TAMPEBAKO COFFEE	PAK KEMPIS MEATBALLS
1	Applying a general cafe theme	Applying a contemporary cafe theme (aesthetic)	Applying the meatball shop theme
2	Purchases can be made on the spot	Using online marketing via Instagram and Grabfood	Products are available on shopeefood and gofood
3	Don't have a social media account for promotion yet	Create up-to-date creator content for promotion	Don't have a social media account for promotion yet

With this problem, Darunnajah University students carried out outreach activities to MSME owners so they could market products through social media and online platforms shopeefood, gofood and grabfood as well as cashless payments using Q-Ris.



Figure 2. Digital Business Socialization (a) Warkop Mabar (b) Bakso Pak Kempis (c) MSMEs around

With easy promotional marketing, MSMEs can increase their income and attract customers. Bakso Pak Kempis has felt this advantage with revenue increasing by 5% from online promotions every day.

3.4. Competitions and Coaching as an Evaluation of Community Empowerment in Improving IMTAQ and Science and Technology

Evaluation of activities needs to be carried out to measure the success of program implementation that has been running. In terms of terms, according to Thoha, evaluation is an activity that is planned to find out the condition of a particular object to see the results of the activity which will be compared with assessment standards to reach conclusions.

The evaluation activities are carried out by holding competitions in accordance with the teaching that has been delivered. The competitions include Islamic quizzes, memorizing letters and short prayers, calling to prayer, prayers and coloring.

At the end of the event, awards were given to the winners, Al-Qur'an waqf and mementos were given to village officials, mosque administrators, TPA children and the surrounding community. This activity is an implementation of the cultivation of IMTAQ and science and technology which aims to assess the extent of the success of the activities that have been carried out. Snack vouchers were also awarded to people who took part in MSME training at Warkop Mabar. In this evaluation, a reward method is applied to increase people's motivation to continue to develop and improve their abilities.

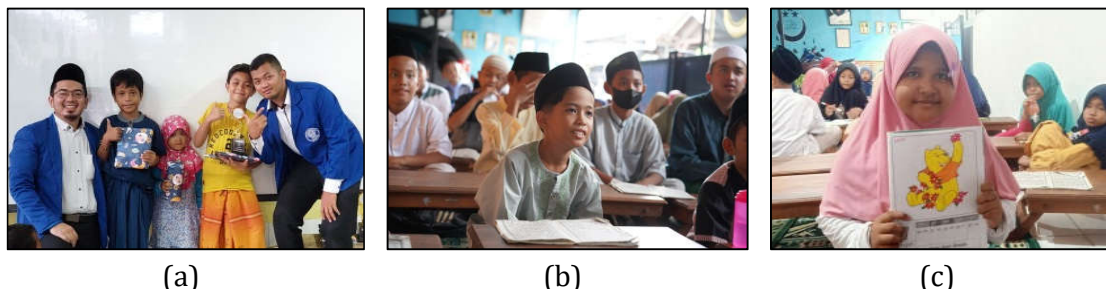


Figure 3. Competition Activities as Evaluation (a) Winners (b) Memorizing Prayers (c) Coloring

Meanwhile, coaching as an evaluation is carried out for MSME owners where socialization and implementation of digital business through social media and online is not enough to ensure success in increasing sales results. So coaching is carried out with regular monitoring and re-observation. Apart from this, it is felt that upgrading the skills of these entrepreneurs is necessary in order to be able to compete with the wider business world, so assistance is provided until the MSMEs can run with the new system that has been socialized well.

4. Conclusion

The community service program carried out by Darunnajah University students in Ulujami Village, especially in RW 05, is in the form of community empowerment activities in improving IMTAQ and science and technology. Activities that have been successfully implemented consist of empowering the community in improving IMTAQ and science and technology through spiritual or religious activities, intellectual improvement activities and economic activities or business development.

The IMTAQ and science and technology improvement program is packaged into three developments, namely spiritual or religious activities by holding an Al-Qur'an Education Park at the Al-Hidayah Mosque and Majelis Ta'lim Risalatul Mu'awwanah, recitation and instilling morals and manners. Intellectual activities are carried out by holding literacy reading parks for children, socialization of parenting motivational speeches, design workshops for students at Triguna Vocational School and extracurricular teaching at MI Nurul Muta'alimin 2. Economic activities are carried out by developing existing MSMEs by providing product marketing outreach globally through social and online media and providing constructive input on the management of MSMEs so that they can attract customers by innovating MSME activities.

This activity was carried out well and received a lot of positive responses. As an evaluation of the activity, a competition was held and the activity closed by giving awards to related parties. From these conclusions, recommendations for community empowerment in improving IMTAQ and science and technology are as follows:

- Support from local village officials for religious and social activities needs to be increased, for example support in the form of materials, facilities and infrastructure, procurement of services, activities to prosper mosques and providing a platform for the younger generation such as mosque youth and youth organizations to be more active and collaborate with the community.
- Extracurricular management in schools needs to have operational standards and substitute teachers.
- Business owners or MSMEs need to increase their interest in participating in training and be open-minded about developments in the business world, so that they continue to want to improve the quality of their business.

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Author Contribution

The activity plan in order to implement the solutions offered that there are five series of activities, namely coordination, logo design, socialization of covid, marketing, and marketing education.

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Conflict of Interest

The authors declare no conflict of interest.

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